



The date is set for the fastest growing Brewfest in central Massachusetts!! On September 9th, The New Salem General Store will once again host the Hilltown Brewfest, now in its ninth (yes, ninth!) year. This Brewfest which started as a collaborative effort with the Wendell General Store in 2008 has grown from 200 attendees to over 1200 attendees. This one-day event raises money for the local New Salem, Wendell & Shutesbury MA Fire Departments to use for much needed equipment, etc. Three live bands entertain the crowds in a large field conveniently located on Route 202 in New Salem while the crowds enjoy local beverages from breweries throughout New England. This is a great cause and a great venue to showcase your brews!

Reserve Early! You do not want to miss this Brewfest, so mark your calendars for Saturday, September 9, 2017. To reserve a space at the Brewfest, contact Rick Oliver at newsalemgeneralstore@yahoo.com or 978-544-8177 and remember.....

Don't Worry....Be Hoppy!